

# ClubBio08

**TO MARKET, TO MARKET ...**  
AusBiotech Queensland State Conference

11-12 September 2008  
Hyatt Regency Sanctuary Cove, Gold Coast, Queensland



**AusBiotech**  
AUSTRALIA'S BIOTECHNOLOGY ORGANISATION

## Speaker Profile



***Dr. Gerard Davis***  
***Global Head of Product***  
***Development and***  
***Operations***  
***Pfizer Animal Genetics***

**Pfizer Animal Health created a division of Animal Genetics in March 2008 when it acquired Catapult Genetics Pty Ltd and its US licensee Bovigen LLC. Dr Davis was CEO of Catapult Genetics and negotiated the sale of the company to Pfizer.**

**Catapult Genetics Pty Ltd was formed in Dec '06 from the merger of Catapult Global and Genetic Solutions both leaders in commercialization of genomics technology in the livestock industries. Genetic Solutions, based in Australia, developed and commercialized genomics products in the beef cattle and aquaculture industries whilst Catapult Global had its focus in the sheep industries in New Zealand and the UK**

**Dr Davis managed the company's expansion from its foundation in 1998 through 2007 with product sales in Australia, New Zealand, UK, USA, South Africa, South America and Continental Europe. The company launched its first genetic profiling products in 2000. Dr Davis developed and maintained a substantial product development pipeline in conjunction with its R&D partners developing genomics products in beef cattle, sheep and aquaculture.**

**Gerard co-founded Genetic Solutions in 1998 with Jay Hetzel following an 11 year research career in livestock genetics with CSIRO in Australia. His initial role in the company was as Technical Director becoming Managing Director in 2001 and CEO at the creation of Catapult Genetics in 2006.**

**Education - His original training was a B.Sc. at UNSW followed by a Ph.D from UNE in Armidale (1988) and he completed an MBA in 2000 at QUT. He is a Graduate member of Australian Institute of Company Directors**

**In his current role as Global Head of Product Development and Operations Dr Davis oversees a leading edge research and development pipeline in three countries (Australia, NZ and US) and Operations supplying genomics products to Pfizer Animal Genetics customers in all markets.**